



# 5 Ways Women Leaders Can Empower and Engage Teams

By Kirsten Blakemore, MA CPCC, Senior Partner



**Upward movement is a challenge.** Instead of fighting so hard to get to the top, there's another pathway to become a great woman leader that is much more rewarding and less lonely: **Build a stronger team on these five principles.**

**#1 Collaborate**

Leaders who try to move mountains alone, fail.

1256 LIKES  
Your comments here...  
#femaleleaders #collaborate

**#2 Communicate**

Give clear direction. A job description does not communicate what needs to be done to reach results.

1427 LIKES  
Your comments here...  
#likeaboss #communicate

**#3 (Be) Candid**

When important things go unsaid, no one on the team learns from the mistakes.

1781 LIKES  
Your comments here...  
#womeninbusiness #truth

**#5 Care**

People feel a sense of loyalty when a leader cares about them as a person, not just a workhorse.

3589 LIKES  
Your comments here...  
#womenleaders #connect

**#4 Connect**

Establish the value of feedback—giving and sharing alike.

2479 LIKES  
Your comments here...  
#womenlead #care

Great leaders facilitate movement in the right direction - and make people feel good about it. It all starts with **Leadership Builder™**, our award-winning training that teaches you how to hold others accountable for results, the positive and principled way.

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